




RAMEEZ ATA

LEAD GENERATION EXPERT

CONTACT

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SKILLS

- Lead Generation
- List Building
- LinkedIn Lead Generation
- Data Collection
- Internet Researcher
- Online Research
- Prospect Research
- Data Entry

LANGUAGE

- English
- Punjabi
- Urdu

PROFESSIONAL PROFILE

As a Experienced Lead Generation Specialist with a proven track record of 9 years in successfully identifying and acquiring high-quality leads for clients across diverse industries. Proficient in utilizing various lead generation strategies and tools to gather accurate contact information and drive business growth

WORK EXPERIENCE

Lead Generation Manager

June 2016- Present

- Created and maintained comprehensive lead databases, ensuring accurate and up-to-date contact information for potential clients.
- Monitored lead generation metrics, such as conversion rates, lead quality, and pipeline growth, regularly reporting to senior management on performance and making data-driven recommendations for optimization.
- Successfully exceeded lead generation targets, consistently achieving or surpassing monthly and quarterly goals.

Lead Generation Expert

April 2015 - June 2016

- Developed and executed lead generation strategies to identify and acquire potential customers.
- Researched and built targeted contact lists for lead generation purposes, ensuring high-quality data.
- Conducted market research to identify target segments and create targeted lead lists.
- Utilized industry-specific tools and platforms to gather contact information and maintain databases.

Data Entry Expert

June 2009 - March 2015

- Accurately inputted and verified data into databases, spreadsheets, and other data management systems.
- Maintained data integrity by conducting regular data validation and verification procedures.
- Executed data cleaning and deduplication processes to ensure consistency and accuracy of information.
- Handled high volumes of data entry tasks within strict deadlines, maintaining a high level of accuracy.
- Organized and categorized data according to specific project requirements and established guidelines.

EDUCATION

Intermediate of Commerce June 2004 - May 2006

Bachelor of Commerce June 2006 - May 2008

COURSE

CCNA 2008

CCNP 2008

CCNA 2009